

Collaborate more efficiently with Enterprise Content Management



Sound familiar? Market potential goes unused because important information is missing or lengthy information paths are delaying your decision.

Inefficient communication processes weaken the competitiveness of your company.

Enterprise Content Management (ECM) improves knowledge transfer and simplifies collaboration through intelligent strategies and technologies.

Search for and find information quickly and easily. Share knowledge anywhere, anytime. Protect content from unauthorised access and archive business data as required by law. ECM supports you with intelligent strategies and technologies.

Improving knowledge transfer and making collaboration easier with ECM:

- Store and provide knowledge
- Easily search for and find information
- Process contents across the organisation and publish them securely
- Collaborate efficiently in virtual project rooms
- Train employees and customers around the world online
- Cut down on administrative costs
- Make processes more effective

ECM tools that will increase your performance:

Marketing:

- Market and competitor information system
- Client database
- Customer information portal
- Media and image database
- Web content management

Sales:

- Electronic customer and sales files
- Customer and vendor information portal
- Competitor information system
- Project management
- Knowledge management

Service:

- Electronic machine file
- Service portal
- Service / commissioning management
- Training portal (customers, technicians, partner)
- Qualifications management
- Knowledge management

Enterprise Content Management (ECM) with Infoman

From efficiently and securely managing information to new ways of collaborating – a wide range of functionalities are required of successful Enterprise Content Management systems in market-related business processes. As a leading CRM consulting and solution provider in machine and plant manufacturing we understand the challenges you face.

Our specialists will support you with well-founded consulting and solution methods and comprehensive knowledge of best practices.

We work with you to develop your individual ECM strategy, designed to suit the professional, organisational and technical specifics of your company. Our aim is to provide you with a solution that is both tailor-made and future-proof. That's why we rely on established Microsoft standards. Microsoft Office SharePoint Server provides comprehensive functionalities, and its integration into the familiar Microsoft Office interfaces simplifies training your employees and increases user acceptance.

If you have any questions or would like us to advise you more extensively, please contact us by phone or in writing. We look forward to hearing from you.

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Infoman ECM Components

